1. INTRODUCTION

I have been hired by a customer in restaurant business who want to open in both New York City and Toronto. They want me to make some location recommendation considering the fact that they target multicultural gathering locations with buying power.

1. BACKGROUNG

New York City and Toronto are both multicultural cities and they are also big financial districts in their respective countries. But not all neighborhoods are alike in New York City and Toronto

1. PROBLEM

Taking into account the requirement of multicultural neighborhood with a buying power, which neighborhoods will be better for my customer in both Toronto and New York City?

1. METHODOLOGY ,DATA SOURCE AND INTEREST

I will get geographic data of New York City and Toronto from Wikipedia and other available sources. I will analyze the data and use Foursquare to explore the multicultural locations and make some recommendation to my customer.